

# The Winter Green-Up Grass-Fed Beef Conference

*Genetic Selection, Management and Marketing Opportunities  
for Grass-Fed Beef*

**Saturday, January 31, 2009**

**9:00 am - 4:30 pm**

**The Century House,  
Rte 9 (Exit 7 off the Northway)  
Latham, NY**

## Agenda:

**9:00 - 9:30 am** Registration & visit with vendors

**9:30 am - Noon** Kit Pharoah—A Colorado rancher who will speak on *How To Manage Costs of Production for Optimum Profitability*. There will be a 20 minute break to visit with vendors.

**Noon - 1:15 pm** Lunch—During dessert, Kathleen Harris, Processing Coordinator for the Northeast Livestock Processing Service Company, will discuss *Marketing Your Products Locally and Working with the Local Packer*.

**1:15 - 2:30 pm** Bill Hodge, University of Georgia Beef Extension Specialist and grazier who markets beef in the Metro-Atlantic area, will speak on *Selecting Genetics for Optimally Efficient Conversion of Grass to High-Quality Beef*

**2:30 - 2:45 pm** Break

**2:45 - 4:00 pm** Dr. Alan Williams, Chief Operations Officer of Tallgrass Beef Company in Sedan, Kansas, will share his knowledge on *Emerging Markets for Grass-Fed and Naturally Produced Beef Cattle in the Northeast*

## Registration Form

*Please copy this form for additional registrants*

\_\_\_\_\_  
Last Name First Name Middle Initial

\_\_\_\_\_  
Name on name badge

\_\_\_\_\_  
Farm or company name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Daytime phone with area code

\_\_\_\_\_  
email

**Early bird registration**  
(on or before December 20, 2008)  \$40

**Registration fee**  
(after December 20, 2008)  \$60

**Total Payment:** \_\_\_\_\_

Please make checks payable to *Cornell Cooperative Extension*

For cancellations up until January 15, 2009,  
a \$10 cancellation fee will be charged.

Return completed registration form with payment to:  
Winter Green-Up  
Cornell Cooperative Extension Albany County  
PO Box 497  
Voorheesville, NY 12186

For further details on the conference, contact Lisa Cox at  
518-765-3500 or visit our website at [www.ccealbany.com](http://www.ccealbany.com)



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